

# 9LENSES<sup>®</sup>

## OVERVIEW



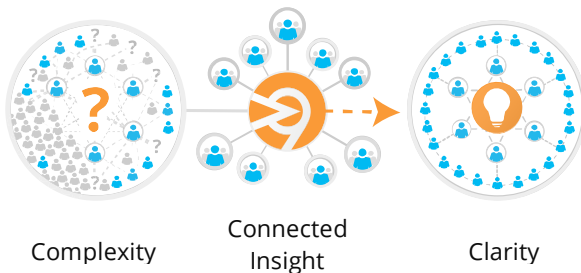


# 9Lenses: Consultant Insight at Software Speed

## SaaS Platform Overview

### Enterprise SaaS platform for rapid insight discovery

The 9Lenses SaaS platform provides rapid insight at a reduced cost for leaders of organizationally and geographically complex teams. Fundamentally, 9Lenses transforms the nostalgic management paradigm by enabling 'management by walking around' for the Internet generation of leaders.



The software empowers leaders and consultants to cut through the complexity of business by rapidly connecting insight from stakeholders across the enterprise. These insights drive clarity so leaders can make faster and more focused decisions while connecting, securing, and warehousing all the grey matter of an organization.

## Targeted Apps for Specific Business Problems

### Situation specific apps for your most pressing challenges

With 9Lenses, organizations uncover consulting-level insights and generate enterprise value at software speed. 9Lenses pre-packaged and custom applications (apps) are used for everything from accelerating sales to improving customer alignment and organizational health.

One of the most powerful aspects of the 9Lenses platform is that the new apps can be rapidly created to help leaders navigate insight discovery in any part of a business. Each app is purpose-built for a specific business need. A few of our most popular apps include: Business 360, Strategic Offsite, Sales Team 360, and Win/Loss Debrief.

See more of our apps and suites: [www.9lenses.com/software-suites](http://www.9lenses.com/software-suites)

#### 9Lenses "Out-of-the-Box" Apps



Business 360



Sales Team Assessment



Compensation Study



Challenger Model



Recruiting & Onboarding

...And 100s More!

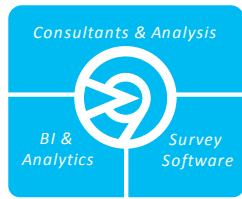
## A Disruptive Approach

### Combining the best elements of three insight-driven industries

The 9Lenses SaaS platform disrupts survey tools, BI tools, and traditional interview methods leveraged by leaders and consultants. By combining the ease of online survey tools, the rigor of BI tools, and the depth of consultant/analyst interview methods, 9Lenses software empowers any leader or consultant to be highly efficient at insight discovery while connecting, securing, and warehousing all of an organization's grey matter in one place.

## A patent-pending SaaS platform

To gather rich organizational insights, the 9Lenses patent-pending interview engine replicates and automates the depth of a consultant or analyst interview, yet is capable of pulsing your entire organization at once. This powerful interview is launched with the same ease as launching an online survey and has the intuitive feel of a survey to the end-user. The rich insights that are captured then pass through the 9Lenses proprietary business logic web tier, which unlike survey tools, seamlessly applies structure to the insights. Finally, the structured insights are displayed in the data analytics dashboard and immediately ready for your people to take action - designing more efficient processes with innovative solutions.



Learn about our disruptive approach here: [www.9lenses.com/software-tour](http://www.9lenses.com/software-tour)

## Customer Outcomes

### Transformational results for Fortune 500 companies and SMBs alike

The insights generated from using 9Lenses' apps empower business leaders to drive enterprise value, engage employees, and make confident decisions on even the most challenging problems. Customers of all sizes, from Fortune 500 companies to SMBs have benefited from using 9Lenses' unique SaaS platform. Below are just a couple of these success stories.

ORACLE

NAVANTI



Raytheon

PRIMATICS  
FINANCIAL

**Raytheon Trusted Computer Solutions** used 9Lenses Business 360 app to pinpoint operational challenges & then as a continuous learning platform.

*"I needed to...gain clarity across the organization to drive informed and improved decision making. 9Lenses helped me begin this assessment in an extremely clear and concise way. "9Lenses cuts through the labyrinth of management and strategy theories...and really pinpoints the areas where focus is needed."*

**Lisa Brown, President, Raytheon Trusted Computer Solutions, Inc.**

**Moreover Technologies** used 9Lenses Sales Team 360 app to rapidly identify roadblocks that were inhibiting sales team performance.

*"When you've been a CEO as long as I have, you learn to capitalize on opportunities that will improve your business. I instantly recognized the value of 9Lenses & dove in. Perception is 100% of a reality to the person that says it. It could be totally false, but if a person believes that perception, you have to present new info."*

**Paul Farrell, CEO Moreover Technologies**

Read more testimonials here:

[www.9lenses.com/customer-success-stories-case-studies](http://www.9lenses.com/customer-success-stories-case-studies)

## How to Contact Us

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**Request a demo:** [www.9lenses.com/demo](http://www.9lenses.com/demo)

**Other contact options:** <http://www.9lenses.com/contact>

