



9Lenses Executive Suite

Suite Overview:

The 9Lenses Executive Suite provides business leaders penetrating insight into four core areas of their organization: Strategy, Operations, Sales, and Human Resources. Within each of the four core areas are purpose-built applications that enable leaders to deep-dive into business discovery projects. Gather and analyze the collective insights of your employees in one central location.

Transform the way you capture organizational intelligence, confidently navigate critical business challenges, and generate meaningful enterprise value with the 9Lenses Executive Suite.

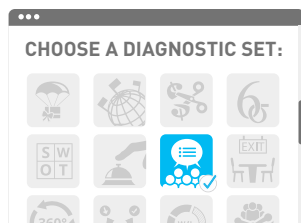
Expected Outcomes:

- **In-depth visibility** into **Strategy, Operations, Sales, and HR** organizational performance
- **Enhance** your **data-driven decision-making**
- **Crowdsource “ideal solutions”** for your business strategy
- **Zero in on operational challenges** across the organization
- **Improve sales team performance**
- **Discover** what motivates your employees



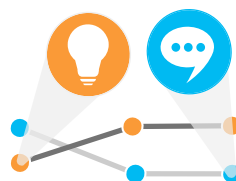
ORGANIZATIONAL INTELLIGENCE SOFTWARE

Capture uncommon insights from your employees, customers, and clients. 9Lenses maps these insights to your business so that you can approach your toughest challenges with expert-level perspectives and make confident, data-driven decisions.



Apps for Any Business Discovery Project

Our apps automate critical business discovery projects for nearly every use case.



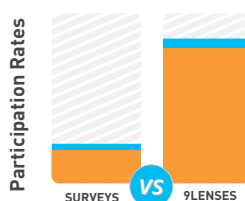
Uncover Uncommon Insights

Uncover uncommon insights from employees and create significant enterprise value.



Gather Insights Faster Than Ever

Face-to-face interviewing is outdated. Capture insights within minutes; not months.



Higher Participation Rates than Surveys

Traditional surveys suffer from low participation, 9Lenses sees higher response rates.



Inform, Align, and Engage your Employees

The benefits of capturing employee insights extend beyond the insight itself.



Benchmark your Performance

Monitor and your progress over time and strive for continuous improvement.



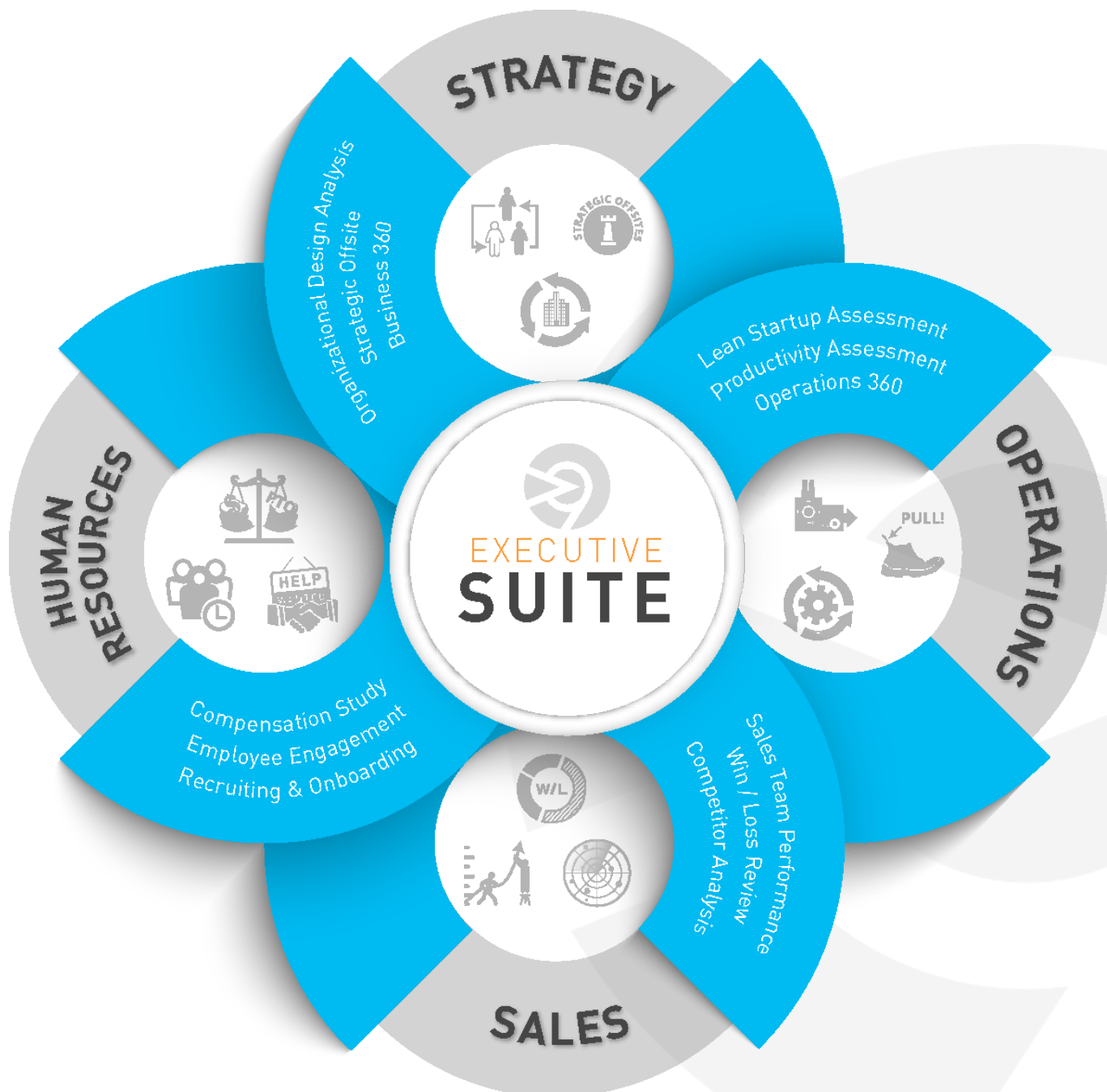
[Request A Demo](#)

[Tour The Software](#)

To Learn More: www.9LENSES.com

How The Suite Works

Some of our customers choose to run the Executive Suite Apps more or less frequently. Feel free to tailor how often you run apps according to your organization's unique needs. Keep improving your sales team processes while ensuring the focus on organizational improvement is never lost.



Case Study

The 9Lenses Business 360 App empowered the CEO of Moreover Technologies, a global software company, to holistically improve every area of the business by crowdsourcing insights from employees all over the world.



In minutes, respondents shared their perspectives on the organization's health through 9Lenses' platform. The resulting data identified three mission-critical themes:

- I. Poor communication hindered performance. Respondents pinpointed communication gaps around the organization's core strategy, goals/objectives, management decisions, and corporate governance.
- II. Employee morale was low. A majority of employees felt overworked and disconnected because of staffing shortages.
- III. Respondents contended that the organization did not understand its customer's greatest needs or pains. They spent more time making products that they thought customers wanted rather than building what the customer needed.

The CEO launched initiatives to address each of these focus areas:

- A seminar was scheduled on the topic of organizational governance
- Strategic updates were sent out to the entire organization
- A clear product strategy and roadmap was designed

- Management was trained to carefully explain decisions across organizational lines
- Several processes were implemented to improve the organization's infrastructure

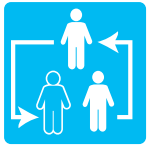
A year later, the CEO re-ran the Business 360 app to benchmark performance against the initial data set. The results were astonishing. The organization successfully improved its overall score in every focus area. Data-driven decision-making had significantly enhanced process, strategic vision, performance, communication, and engagement.

"When you've been a CEO as long as I have, you learn to capitalize on opportunities that will improve your business. I instantly recognized the value of 9Lenses and dove in."

**- Paul Farrell, CEO
Moreover Technologies**

For more case studies, please visit: <http://www.9lenses.com/customer-success-stories>

Catalog of Executive Suite Apps



Organizational Design Analysis

Strategy

Discover how those affected by organizational design see it working to generate success for the organization. Are positions organized efficiently? Are key functions missing? Are the right people in the right places?



Strategic Offsite

Strategy

Capture the data needed for a shorter, less speculative, and far more effective strategic offsite. If you need more market knowledge first, you will discover that too.



Business 360

Strategy

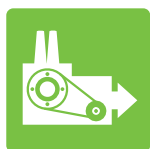
Holistically assess organizational health: measure enterprise alignment, critical training gaps, and top focus areas. Crowdsourcing your strategy starts here.



Lean Startup Assessment

Operations

Identify cost cutting measures, integrations, and process improvements to maximize your organization's resources.



Productivity Assessment

Operations

Rapidly identify what (or who) is blocking productivity. Most employees know, and may even talk about it all day, but it is often hard to see from the top.



Operations Assessment

Operations

Assesses the operational functions of the organization for bottlenecks, capacity, ease of use, and readiness to execute.



Sales Team Performance

Sales

Comprehensively assess your sales team to determine top focus areas, training gaps, bottlenecks, barriers, and strengths with this in-depth sales benchmarking app. After running this app, you will gain direction on the root causes of top challenges and be able to capitalize on newly uncovered opportunities.



Win/Loss Review

Sales

Ensure critical lessons from big wins and tough losses are captured and not forgotten, elephants in the room don't fester, and your sales professionals have the necessary resources for closing deals.



Competitor Analysis

Sales

Crowdsource your competitive insights. Learn how sales, strategy, operations, and positioning stack-up against the competition.



Compensation Study

Human Resources

Assess the pros and cons of your compensation scheme. Get your employees' take on the best ways to improve short/long-term incentives and fairness.



Employee Engagement

Human Resources

Measure employee engagement across the organization. Capture active and passive data to gain a complete view of engagement. Compare and contrast engagement across departments, tenures, roles, and other custom segmentation.



Recruiting & Onboarding

Human Resources

Know what attracted new hires to the opportunity and rapidly measure the quality of recruiting and hiring processes and the overall quality of hires. Measure the effectiveness and completeness of new employee orientation processes.



Connect With 9Lenses

We empower business leaders to use this data as a road map to drive improvements and help employees acquire the knowledge and skills to make business excellence sustainable. Whether you want to take your business to the next level or grow sales and customers, the Lenses provide the focus.

(855)-953-6735

Sales Team

sales@9lenses.com

Need help understanding the value of the 9Lenses Software Platform? Contact Sales.

Analyst Team

analysts@9lenses.com

Need a custom app built or a demo of the 9Lenses Analytics Tools? Contact our Analysts.

Learn More: www.9Lenses.com



Request A Demo

Tour The Software

To Learn More: www.9LENSES.com