

9LENSES® A Smarter Way to Engage Your Clients

A Cloud-Based Platform for Consultants

Our platform combines a rigorous interview structure with intuitive software and exceptional analytics so you have a better, faster way to advise your clients.

CHALLENGES:

Many consultants are using manual data collection methods with analysis captured in spreadsheets and knowledge siloed between teams and practices. At the same time, clients are demanding more value from their engagements with faster turnaround. This is affecting consultants in three main areas:

1. Slow discovery and analysis detract from the value you provide to clients and affects your ability to win additional business.
2. Disconnected data and inconsistent deployments affect engagement quality and ability to scale and build new offerings.
3. Data management in excel and notepads is static and does not allow for benchmarking or trend analysis.

9LENSES SOLUTION:

Leading Consultants are using 9Lenses to digitize their questions and answers, to build a three dimensional view of their clients, secure their data, and win new business.

9Lenses customers have built interviews in areas including:

| Information Technology | Human Resources | Strategy & Organization | Sales | Marketing |
|-------------------------------|----------------------------------|----------------------------|--------------------------|-------------------------------|
| Security Assessment | Work/life Balance Assessment | Culture Comprehension | Forecast Reality | Differentiation Strategy |
| Risk Compliance Evaluation | Employee 360 Feedback Evaluation | Financial Model Assessment | Procurement Competencies | Product / Marketing Alignment |
| Big Data Readiness Assessment | Employee Engagement Evaluation | Board Reporting & Debrief | Win / Loss Review | New Market Customer Council |

BENEFITS

- Quickly deploy your framework when an engagement kicks off and reduce discovery time.
- Add value with impactful insight with little staff expense.
- Increase stickiness in client relationships by deploying interviews quickly, year after year.
- Secure your data and protect your IP in one central location.

Trusted by:



Booz | Allen | Hamilton



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HOW IT WORKS:

9Lenses software is for consultants and business leaders who want to capture uncommon insights from their clients.

Cloud-Based Storage of Your Questions and Answers:

Translate your business frameworks and questions into a powerful, secure software taxonomy. Automatically link diagnostic questions for comparison and build correlative models over time. Skip the painful step of crunching unstructured data in spreadsheets and cut straight to presentation-ready insights.



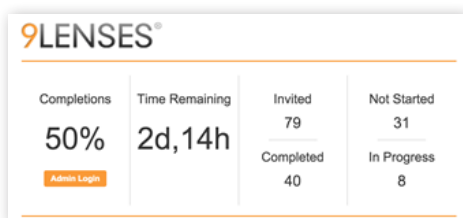
Scale and Standardize Your Model:

Create a library of your engagements by practice area or geography so that you can maintain standards of quality, quickly deploy your discovery, and add value to the client on day one.



Access Real-time Analytics on a Single, Easy-to-use Platform:

Interpret real-time data that is secure, connected, and actionable from one analytics dashboard. Build a benchmark of your engagements and data to strengthen your offering.



| Engagements | Status | Progress | Completion |
|---------------------------|--------|----------|------------|
| Client Onboarding & Setup | 100% | 100% | 100% |
| Discovery | 100% | 100% | 100% |
| Assessment | 100% | 100% | 100% |
| Leadership & Management | 100% | 100% | 100% |
| Process Management | 100% | 100% | 100% |
| Project Management | 100% | 100% | 100% |
| Operations | 100% | 100% | 100% |
| Customer Care | 100% | 100% | 100% |
| Quality of Service | 100% | 100% | 100% |
| Operational Strategy | 100% | 100% | 100% |
| Implementation & Delivery | 100% | 100% | 100% |
| Strategy Plan | 100% | 100% | 100% |
| Communication & Reports | 100% | 100% | 100% |
| Organizational Team | 100% | 100% | 100% |
| Change Realization | 100% | 100% | 100% |
| Engagement of the Team | 100% | 100% | 100% |

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